

2.4.2.1 ALDA

Decentralized collaboration between region of Low Normandy and Republic of Macedonia, Component 5: Sustainable tourism and heritage – supported by ALDA

Since 2008, the Centre for Institutional Development – CIRa from Skopje is included in realization of the Component 5: “Sustainable tourism and heritage” within of decentralized collaboration between the region of Law Normandy and Republic of Macedonia and development. The project is confounded by the region of Law Normandy and the French Ministry of Foreign and European affairs, in the three-year frame agreement for decentralized collaboration of the local communities.

The decentralized collaboration between the region of Law Normandy and Republic of Macedonia is result of the joint wills for taking part and inclusion in the development of the both territories and in the same time with the opening towards the world, provocation of the population and through exchange to become more active in the local and European citizenship. In that duration on October



21, 2009, in France was assigned agreement for collaboration between this French region and Macedonian Ministry for local self governance. The project is implemented by tandem organizations from France and Macedonia as well as numerous local actresses: local authority, public institutions, educational institutions, cultural institutions, etc. The project is based on the Macedonian Law on decentralization as well as on the important goals of the country for the alignment towards European Union.

The aims of the project:

The project is tend to implement activities from the local management area through different fields of collaboration as for example are the brand new technologies, youths, mediums as well as cultural heritage exchange. The goal of this collaboration is to contribute in the sustainable development of the region of Law Normandy and Republic of Macedonia through establishing a platform for continuous exchange which will contribute in the opening of this two territories and their population towards the world.

During 2009, within the 5 component, CIRa in collaboration with Association “Savoir Faire et Découverte” from France has realized the following activities:



- *Capacities and conditions assessment of 21 municipalities in Macedonia for alternative tourism development*



- *Strengthened capacities for developing sustainable alternative tourism of more than 30 municipal in 10 municipalities in Republic of Macedonia*



- *Valuation of the cultural heritage in the municipality of Berovo*
- *Practical training “Reconstruction of old objects by usage of natural materials”, that took place in village Janche, Municipality Mavrovo - Rostushe in the period from 22nd to 26th of September, year 2009.*



During 2010, CIRa in collaboration with Association “Savoir Faire et Découverte” from France in 2010 has realized the following activities:

- Exchanging experiences and knowledge in domain of sustainable alternative tourism development during the Study trip in France
- Assessment of the cultural heritage in the municipality of Mavrovo-Rostuse
- Practical workshop for reconstruction and recovery on the old traditional structure with usage of natural ecological materials
- Promotion of the cultural heritage in Macedonia by created video and printed promotional materials

Results:

- Exchanged experiences related to the protection of cultural heritage and development of sustainable tourism as established long term cooperation among institutions and communities from the Region of Lower Normandy and Republic of Macedonia
- Developed action plan and expert's document for alternative tourism development according to the assessment of the cultural heritage of the municipality of Mavrovo-Rostuse



- Raised awareness, increased knowledge and technical skills of the youth and local citizens from Mavrovo Rostuse for usage of natural and ecological materials building houses trough developed practical workshops and tribunes

- Created promotional materials (short films and photo gallery) of cultural heritage of Macedonia.